

Macworld

For immediate release

-- IDG's *Macworld* Honored with Seven Awards From the ASBPE --
Magazine Honored for Editorial and Design Excellence

SAN FRANCISCO, June 14, 2002—*Macworld*, the premier Macintosh magazine, has won six awards in the 2002 competition of the American Society of Business Publication Editors (www.asbpe.org). Five awards were given by the Western Regional chapter of the organization, and out of these, one has been singled out to also receive a prestigious national award.

ASBPE's Annual Awards Competition, established more than 20 years ago, recognizes outstanding editorial, design, and Web development. With more than 1,000 entries in a typical year, the Competition is the largest in the business press.

"*Macworld's* editorial and design team works extremely hard to produce an exceptional publication," said Jason Snell, Editor of *Macworld*. "We are very pleased to receive these awards in acknowledgment of the team's dedication, especially since the ASBPE is an organization made up of our peers."

The six awards are :

- One Gold Award: For Graphic Excellence, Front Cover – Computer Generated, "Titanium Power Book G4" – May 2001
- Four Silver Awards: For Editorial Excellence, How-to Article, "Upgrade an iMac" – October 2001; Feature Series, "Old Mac, New Tricks" – June, July, August 2001; and for Graphics Excellence, Opening Page or Spread, "OS X Comes of Age" – December 2001; and jFront Cover – Computer Generated, "Customize Your iMac: Cowboy Cover" – February 2001

"Old Mac, New Tricks" will also receive a national award at the ASBPE gala ceremony to be held June 20, 2002 in Chicago, Illinois.

About the ASBPE

Founded in 1964, the American Society of Business Publication Editors (ASBPE) is the professional association for full-time and freelance editors and writers employed in the business, trade, and specialty press.

About Mac Publishing LLC

Mac Publishing, LLC publishes the world's leading independent Macintosh publication and Web sites. Every month the award-winning *Macworld* magazine reaches over 2 million influencers of computer purchases*, while the Mac Publishing Web presence garners an average of 2 million unique visitors. Mac Publishing sites include: Macworld.com and MacCentral.com. Headquartered in San Francisco, Mac Publishing is a subsidiary of IDG, the world's leading technology media, research and event company. IDG publishes more than 300 magazines and newspapers and offers online users the largest network of technology-specific sites around the world through IDG.net (www.idg.net), which comprises more than 330 targeted Web sites in 80 countries. IDG is also a leading producer of 168 computer-related events worldwide, and IDG's research company, IDC, provides global market intelligence and advice through 51 offices in 43 countries worldwide. Company information is available at www.idg.com.

*SOURCE: Intelliquest CIMS v 8.0

###

Media Contact:
Sharon L. Cordesse
(415)243-3640
scordesse@macworld.com